



Strategies for Success in Short Food Supply Chains: Case Studies from Poland, Czechia, and Slovakia

Date: July 14, 2026

Time: 11:00

Venue: Iakob Gogebashvili Telavi State University, Building 1, Room N 213

We invite students to an educational workshop dedicated to empowering family farms and improving their business through the implementation of Short Food Supply Chains (SFSC). This event is organised within the Visegrad+ funded project "Family Farms in Short Food Supply Chains: Transfer of Experiences from the Czech Republic, Slovakia, and Poland", coordinated by Mendel University in Brno.

About the project:

Small family farms are crucial for food security and the preservation of the rural economy, but they face serious pressures from long global food supply chains. In such situations, producers have reduced bargaining power and significantly lower profit margins.

Examples of good practice from farms already using short food supply chains from Central Europe will be presented during the workshop through the Business Model Canvas, an extremely practical visual management tool designed to optimise the use of farm resources and ensure stable sources of income and profit.

Case studies of the successful application of short food supply chains from Poland, the Czech Republic, and Slovakia will be presented by the project team members from TeSaU.

Assoc. Prof. Dr. Levan Shavadze, Expert

Dr. Maka Kochauri, Translator

Dr. Tamar Aslanishvili, Project manager

Contact: levan.shavadze@tesau.edu.ge

