

# International Scientific Conference **Region in the Development of Society 2025 - RESPO** Program

# Conference Program – Respo 2025

## Opening Session

**09:00 – 10:00** | corridor on the ground floor in front of the S Klub

Registration of participants (coffee and snack)

**10:00 – 10:30**

The programme will officially open with a welcome address by the Faculty of Regional Development and International Relations management team, followed by a welcome address from our conference partners.

**10:30 – 12:30** | S klub (Ground Floor)

- **10:30 – 10:45**  
*The Visegrad Group – Present and Future*  
doc. PhDr. Lukáš Valeš, Ph.D.  
Department of Public Administration, Faculty of Law, University of West Bohemia in Plzeň
- **10:45 – 11:00**  
*Metropolitan cooperation – examples from the MECOG-CE project*  
Mgr. František Kubeš, Ph.D.  
Brno Municipality, Department of Strategic Development and Cooperation / Ambis University
- **11:00 – 11:15**  
*Innovative approach to the students' education on their involvement in civil society development at the local level*  
dr hab. Joanna Kurowska-Pysz, prof. AWSB  
Director of Research Institute on Territorial and Inter-Organizational Cooperation, WSB University
- **11:15 – 11:30**  
*Circular Economy Integration, Resources and Learning for Economic Sustainability*  
doc. PhDr. Jaroslav Mihálik, PhD.  
Department of Political Sciences and Public Administration, Faculty of Social Sciences,  
St. Cyril and Methodius University in Trnava
- **11:30 – 11:45**  
*From unknown to respected: the journey of local action groups in local development in the Czech Republic*  
Dr. Ondřej Konečný, Ph.D.  
Faculty of Regional Development and International Studies, Mendel University in Brno
- **11:45 – 12:00**  
*Alcohol Consumption and Ctime: A Regional Perspective*

PhDr. Ivana Olecká, Ph.D.

Faculty of Security and Law, Police Academy of the Czech Republic in Prague

• **12:00 – 12:30**

**Panel Discussion**

---

## **Panel 1: Regional Policy, Cohesion and Cross-Border Cooperation**

**14:00 – 15:30 | Room Z14**

- Pavel Trčala - *Cross-border ski areas as a tool of regional development and international cooperation*
  - Daniel Kamenský – *The impact of the COVID-19 pandemic and the Russian-Ukrainian war on cross-border mobility between Slovakia and Ukraine*
  - Jan Holub, Tomáš Sýkora, Petra Olšová – *EU Cohesion Policy and Regional Disparities in Poland and Hungary*
  - Adeniran Kingsley Adeboye – *From Subsidies to Responsibility: Preparing Czech Municipalities for Cohesion Policy 2028+*
  - Kristína Murínová – *The impact of market concentration on the cost efficiency of public service contracting in Slovak municipalities*
  - Kateřina Blažková - *Restrictions on the rights of security forces, the principle of proportionality, and loyalty: challenges for security and regional development in the V4 countries*
- 

## **Panel 2: Sustainable Development, Environment and Bioeconomy**

**14:00 – 15:30 | Room Z15**

- Dušan Janák, Michal Haring – *Bears at risk in Slovakia under political pressures*
  - Kateřina Holušová, Otakar Holuša – *The importance of forestry in terms of bioeconomy, as well as social and ecological aspects*
  - Martin Žapka, Marie Poláchová - *Setting subsidy criteria for supporting sustainable transport. Impact on the sustainability assessment of selected countries*
  - Vít Heinz - *CSR Activities As A Change Driver: Enhancing Hotel Business Success Through Socially Responsible Human Resource Management*
  - Tadeáš Hrušovský - *Analysis of opportunities and risks of vertical green walls on human health and well-being in selected EU countries*
  - Katarína Moravanská - *Between city and countryside: where does development end and the threat to sustainability begin?*
-



## Panel 3: Innovation, Digitalization and New Technologies

14:00 – 15:30 | S-Club

- Jan Ženka, Simona Bartošová Šťastná, Jan Píša, David Vogt, Marie Cviková – *Social acceptance of nanotechnologies in old industrial regions*
  - Martina Kubíková – *Urban-Rural Digital Divides in Visegrad Countries*
  - Daniel Bečvář – *Regulatory sandboxes: Emerging tool for not only the technical innovation*
  - Denisa Bláhová, Petr Hlaváček – *Analysis of social projects with Smart City components (ESF)*
  - Natálie Všetýčková – *Generational change and digitization in project management*
  - Veronika Volfová, J. Peterková, Š. Kolumber, N. Grisáková – *Mapping the Innovation Capabilities of SMEs in Rural Areas*
- 

## Panel 4: Student Conference

14:00 – 15:45 | Room Z09

- Táňa Gottwaldová - *ESG Report Framework: metodologické a datové výzvy v kontextu malých firem*
  - Marika Tkáčová - *Zdravé stravování na základních školách v Jihomoravském kraji a možnosti spolupráce s lokálními dodavateli a farmáři do školních jídelen*
  - Kateřina Štursová - *Social predictors of invalid votes in Southeast Asia*
  - Renata Kafoňková - *Analýza nákupního chování v módním průmyslu*
  - David Bála - *The internationalisation of higher education institutions between the Czech Republic and Taiwan: Analysis of strategical document and plans of the Czech higher education institution*
  - Kateřina Mezníková - *Monitoring Tourism in the Czech-Austrian Border Region: Challenges and Opportunities for the Sustainable Development of the Podyjí–Thayatal National Park*
- 

## Panel 5: Social Aspects of Regional Development and Quality of Life

16:00 – 17:30 | Room Z14

- Ladislava Miková, Václav Friedrich, Pavlína Forstová Kuráňová - *Regional Disparities and the Perception of Sustainability in the Czech Republic*
- Beatrice Chromková Manea, Nicole Horáková Hirschlerová, Dawn Norris – *Family Life and Urban Aspirations in Ostrava*
- Ahmad Ramadhani – *Employment Decision-Making in Poverty Contexts*
- Miluše Vítěčková - *Social Competence in the 65+ Generation*

- Lili Ondrejkošič, Beáta Mikušová Meričková, Nikoleta Jakuš Muthová – *Intermunicipal cooperation in Slovakia*
  - Alena Lochmannová, Ondřej Kolář - *Prison tattoos in the context of identity and group affiliation: Interpretation of selected motifs*
- 

## Panel 6: Labour Market, Education and Social Inclusion

16:00 – 17:30 | S-Club

- Ondřej Hora – *Regional similarities and differences in functioning and impacts of active labour market policy in Czechia*
  - Ahmad Ramadhani, Ondřej Hora – *Problematising Theoretical Approaches to Employment Decision-Making in Poverty Contexts*
  - Jan Neugebauer, Marek Vokoun, Ivana Lovětínská – *Access to health care among immigrants*
  - Petra Matoušková, Lukáš Klarner, Jaroslav Vrchota – *Decisions on Ending a Career in the Czech Police Force*
  - Zhuldyz Yespolova - *The Role of Innovation in Enhancing Competitiveness in Kazakhstan's Railway Sector: A Conceptual Model for Transition Economies*
  - Zuzana Draková - *Perception of the Smart Home Assistant service by seniors*
- 

## Panel 7: Business, Regional Economy and Traditions

16:00 – 17:30 | Room Z15

- Matúš Bilka, Filip Šandor, Daniel Gurňák – *High-level Political Visits and Foreign Direct Investment*
- Renata Skýpalová, Zdeněk Málek, Milan Půček, Magdaléna Škrábalová, Jitka Peruthová – *CSR Activities as a Change Driver in Hotel Business*
- Michal Ševčík – *“Regime Change” in populist movements in the Czech Republic*
- Łukasz Lewkowicz – *Do we still need Euroregions in Central Europe? A critical assessment of Euroregional cooperation based on the examples of the Carpathian Euroregion and the Neisse Euroregion?*
- Daniel Šárovec - *Restarting structurally affected regions: the case study of the Ústí Region*
- Miroslav Procházka - *Current and future needs of primary and nursery schools*

## Panel 8: Social World and Regions

16:00 – 17:30 | Room Z09

- Tereza Raszková, Petra Zhřivalová – *Reintegration and respect: the social climate as the key to modernising the Czech prison service*
- Martina Černá, Monika Holková – *The Development of Alcohol Dependence in People on Maternity/Parental Leave*
- Ondřej Kolář, Alena Lochmannová – *Blackout in prisons as a security problem*
- Tomáš Kubín - *The importance of the woodworking workshop at Odolov Prison in the penitentiary context*
- Alex Mičáň – *The role of the ego in social conflicts from an economic perspective*